

eGoldFax Pure Cloud Faxing

For Education

What Keeps Education IT Managers Up at Night?

Educational institutions from public K-12 districts to private schools, to colleges and universities face similar challenges when it comes to the use of technology:

- **Insufficient IT staffing**, and a lack of resources when systems fail
- **Resistance to new technology** with limited time and resources for adequate user training
- **Lack of funding**. Need we say more?
- **FERPA Compliance**, and the policies and practices needed to avoid violations
- **Remote learning**, and the need to equip educators and students with the tools to communicate and collaborate from any location

eGoldFax helps schools, districts and higher education institutions overcome these challenges.

eGoldFax Pure Cloud Faxing™ for Education and FERPA Compliance

The Family Educational Rights and Privacy Act of 1974 is a United States federal law that protects the privacy of student education records and other personally identifiable information. eGoldFax ensures documents containing confidential information are transmitted securely and helps educational institutions avoid the consequences of violating FERPA guidelines.

eGoldFax Addresses Key Priorities for Education

eGoldFax offers security, reliability, and accessibility unavailable with traditional MFP faxing.

1. **Efficiency & Productivity.** Fax directly from the email application you are already using, eliminating the need for user onboarding and training.
2. **Reliability.** Never miss a critical fax due to a busy signal or a paper jam. The eGoldFax telephony data centers provide a vast array of virtual fax ports that provide on-demand scalability when you need it.
3. **Cost Savings.** Eliminate the cost of fax hardware, analog fax lines, and long-distance fax transmission charges.
4. **Data Protection.** Route faxes directly to specific users, departments, or business processes, ensuring confidential faxes are not visible on shared fax devices, using DID fax numbers.
5. **Remote Access.** Send and receive faxes from anywhere using the email application you are already using, helping schools stay connected with administrators, staff, students, and parents when remote learning is necessary.



Family Educational Rights and Privacy Act

eGoldFax helps educational institutions protect the integrity of a student's academic records and protect student privacy

The face of education is changing, and school districts and universities must adapt to an online learning environment. eGoldFax improves productivity, efficiency, and collaboration among remote educators, students, and parents in today's unique learning environments.



In addition to meeting the specific challenges of educational institutions, eGoldFax provides these additional features and capabilities:

Secure Encrypted Faxing

Printing received faxes or printing digital documents for scanning and faxing poses a security risk by exposing the document to unauthorized viewers at a shared printer or fax device. Protect confidential personal information by faxing securely with eGoldFax via email and Scan-to-Email MFPs. eGoldFax uses TLS 1.2 encrypted email and allows users to fax digital documents directly from email.

Fax Paper Documents Via your MFP

eGoldFax provides an intuitive interface for scanning and faxing paper documents directly from your MFP. Auto fax cover page

ensures faxes are sent with confidentiality statements and contact information for compliance requirements.

Compliance

eGoldFax is built on Microsoft® Azure®, which complies with international and industry-specific compliance standards, such as HIPAA, GDPR, FedRAMP, PCI DSS Level 1, and ISO 27001.

Direct Access Via Secure HTTPS Pull Down

Receive and access faxes stored securely in the eGoldFax cloud via a secure HTTPS link to access the fax from within the eGoldFax portal.

Fax Documents Deleted After Processing

Images/content processed and faxed at the eGoldFax data center only persist for the life of the fax transmission and are destroyed with all data being zeroed. Fax images are FIPS-140 deleted and permanently removed for regulatory compliance requirements.

Secure Admin Portal

Manage users, fax cover pages, inbound fax routing, fax activity, reports, encrypted fax archive, and more from the secure eGoldFax Admin Portal.

PCI-DSS Level 1 Certification

The eGoldFax telephony data center has achieved PCI Data Security Standard Level 1 Certification in the USA for protection of credit cardholder data.



PURE CLOUD FAXING™



Authorized eGoldFax Reseller

